



# 2023 AWARDS SPONSORSHIP OPPORTUNITIES

Championing Scottish SME entrepreneurs  
and business leaders since 2008

[wedoscotland.com](http://wedoscotland.com)



# INTRODUCTION

## HOST

Fred MacAulay

**Thursday 18th May**

6:45pm - 1am

## Venue

The Kimpton  
Charlotte Square,  
Edinburgh



# ABOUT US

WeDO champions Scottish entrepreneurship, providing outstanding peer-to-peer learning, knowledge sharing, networking and support to Scotland's most ambitious, growth-driven entrepreneurs and business leaders.

160+

KEY DECISIONS MAKERS

38+

EVENTS PER  
**ANNUM**

£750M+

COMBINED  
**TURNOVER**



# AWARDS DINNER

Now in its 11<sup>th</sup> year, our Awards Dinner is a celebration of the success of the Scottish SME community. It's an energising evening of inspiration and gives sponsors an outstanding opportunity to showcase your brand via multiple channels, to a 100% business focused audience.

## 2000+

**Attendees over  
10 years**

## 70

**Awards presented  
to Scotland's  
foremost business  
leaders**

## £20K+

**Raised for 'My  
Name's Doddie  
Foundation' in 2  
years**

Sponsors benefit from extensive exposure in the lead-up to the event, on the evening and in our far-reaching on and offline marketing activity. This exposure to the business community in Scotland is delivered via our website, extensive social media marketing and multiple email marketing channels.



WE DO™

# AWARDS SPONSORSHIP

- 1 ticket for the Awards Ceremony.
- Introduce & present the Award on stage.
- Logo & website in videos announcing the finalists.
- Logo on Awards Ceremony finalists & winner slides.
- Individual post with website link promoted via WeDO social channels.
- Inclusion in email marketing campaigns promoting the Awards.
- Web-linked logo on the 2023 Award winners website page.

**£850 + VAT**



# AWARDS CATEGORIES

## AVAILABLE AWARDS

- Lifetime Achievement Award - winner Gio Benedetti
- Entrepreneur of the Year
- International Entrepreneur of the Year
- High Growth Company of the Year
- Employee Owned Business of the Year

## ALREADY SPONSORED

- Eco Entrepreneur of the Year - sponsored by Proteus
- Young Entrepreneur of the Year - sponsored by A1SEO
- New Start Business - sponsored by CyberScotland Partnership



# CONTACT US

To discuss how you can benefit from our energising and inspiring celebration of Scottish business success, please do get in touch.

We look forward to hearing from you.

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