## APPLICATIONS & NOMINATIONS PROCESS



Celebrating the success of Scotland's most outstanding entrepreneurs, business leaders and businesses.

Friday 21st June
The Kimpton Charlotte Square, Edinburgh



wedoscotland.com



### **ABOUT THE AWARDS**



Now in their 12th year, the WeDO Awards are a recognised and respected celebration of the success of the Scottish SME community. We have presented Awards to 78 of Scotland's foremost entrepreneurs, business leaders and companies, all of whom have gone on to make a substantial contribution to Scotland's economy.

Ours is not a boring Awards event, it's a fun, inspiring and energising evening. In addition, this event has raised over £30K+ in 3 years for our charity partner, My Name'5 Doddie Foundation.



# CATEGORY CRITERIA

#### **ENTREPRENEUR OF THE YEAR**

No age nor trading time limits.

#### **ECO ENTREPRENEUR**

Can demonstrate a substantial contribution to environmental sustainability - no age nor trading time limits.

#### INTERNATIONAL ENTREPRENEUR

Has built a global business & is importing/exporting products or services – no age nor trading time limits.

#### YOUNG ENTREPRENEUR

35 years and under – no trading time limits.

#### **EMPLOYEE OWNED BUSINESS**

A business which has successfully transitioned to employee ownership. No trading time limits.

#### **HIGH GROWTH COMPANY**

A business demonstrating exceptional levels of sustainable sales growth. No trading time limits.

#### **SME BUSINESS OF THE YEAR**

A business with 250 employees or less.

#### **NEW START BUSINESS**

A business trading for 2 years or less.



### WHO CAN APPLY?

- The Awards are open to members and non-members of WeDO and are free to enter.
- The application process is comprehensive and our Judging Panels subsequently shortlist 2 finalists in each Award category.
- Our finalists are selected on merit, there is no bearing on how many tickets have been booked.
- Finalists benefit from extensive promotion to the Scottish business community and beyond.
- Without exception, year on year, shortlisted applicants, finalists and Award winners report that they have gained outstanding exposure for both themselves and their businesses.
- They additionally benefit from valuable advice & introductions from the Judges.





## **KEY DATES**







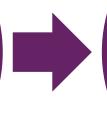
NOMINATIONS
CLOSE
Wednesday
1st
May



APPLICATIONS
CLOSE
Wednesday
8th
May



FINALISTS
ANNOUNCED
Thursday
23rd
May



IN PERSON
INTERVIEWS
Wednesday
29th
May



### NOMINATION & APPLICATION LINKS

### **NOMINATIONS**

Please click **HERE** to nominate an individual or a business for an Award - note that you can only nominate in one category only. You are welcome to nominate more than one individual or business, please complete a separate form for each one. The **Nominations Deadline** is **Wednesday 1st May** to give nominees a week to complete their Application Form.

### **APPLICATIONS**

Please click **HERE** to apply for an Award – please note that you can only apply in ONE category only so please select the most appropriate one from those listed on the Categories page. The **Applications Deadline** is **Wednesday 8th May**.





All information submitted will be treated in the strictest confidence and only shared with the Judging Panels.





### INTERVIEW PROCESS

Two finalists for each Award category are shortlisted by the Judging Panels and are required to attend an in-person panel interview lasting 30 minutes.

Finalists will be contacted on Thursday 23rd May to confirm their interview and announcements will be made via our digital channels.

The finalists interviews are taking place on Wednesday 29th May in Edinburgh city centre and finalists must be available on this date. Please ensure you book the date out of your calendar so you are available to attend if you are shortlisted.





### EARLY BIRD TICKETS

A limited number of Early Bird Tickets are on sale until 10th April or until the allocated numbers sell out. You can save £15 on Individual tickets, £75 on half tables of 5 and £150 on tables of 10 so don't delay booking!

The ticket price includes the **Drinks Reception on arrival**, **3 course dinner** and **half a bottle of wine per person**, **followed by tea/coffee**.

Click **HERE** to find out more about tickets and to book.

To find out more about our Awards, click **HERE**.



We will be fundraising via an auction and raffle in aid of our charity partner, My Name'5 Doddie Foundation.



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Individually we can be successful, together we can be extraordinary.

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